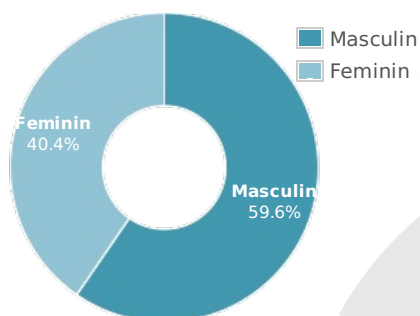


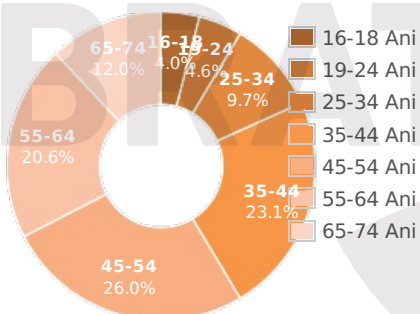
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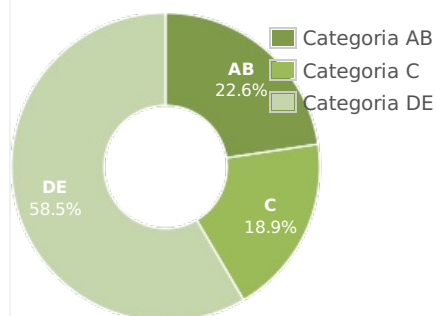
Gen



Varsta



Categorie sociala ESOMAR



SATI

STUDIUL DE AUDIENTA SI TRAFIC INTERNET

Profil audienta: 1-28 Februarie 2023

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	349	100	100
Gen	Masculin	208	59.6	123
	Feminin	141	40.4	78
Varsta	16-18 Ani	14	3.9	83
	19-24 Ani	16	4.5	41
	25-34 Ani	34	9.8	48
	35-44 Ani	81	23	102
	45-54 Ani	91	26	114
	55-64 Ani	72	20.7	160
	65-74 Ani	42	12.1	190
Categorie sociala ESOMAR	Categoria AB	79	22.6	88
	Categoria C	66	18.9	77
	Categoria DE	204	58.5	116

