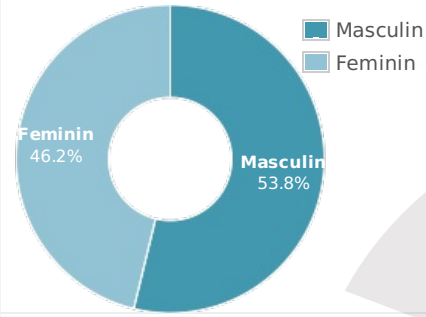
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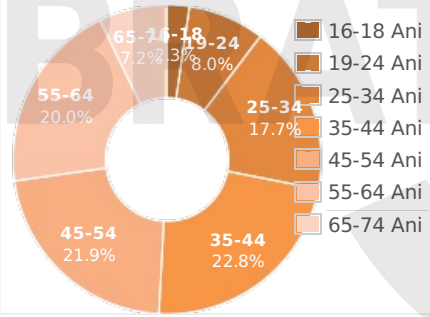
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- Gen
- Varsta
- Categorie sociala ESOMAR

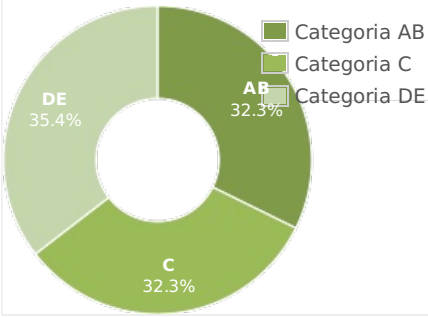
Gen



Varsta



Categorie sociala ESOMAR



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BRAT

Profil audienta: 1-29 Februarie 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	474	100	100
Gen	Masculin	255	53.8	107
	Feminin	219	46.2	92
Varsta	16-18 Ani	11	2.3	50
	19-24 Ani	38	8.1	55
	25-34 Ani	84	17.7	73
	35-44 Ani	108	22.8	89
	45-54 Ani	104	22	133
	55-64 Ani	95	19.9	183
	65-74 Ani	34	7.2	176
Categorie sociala ESOMAR	Categoria AB	153	32.3	99
	Categoria C	153	32.2	90
	Categoria DE	168	35.4	110

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