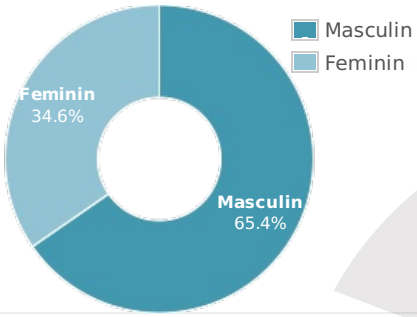
www.agrointel.ro

categorie: Stiri generale

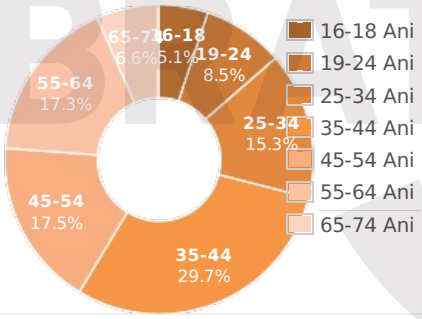
Editor:	**Praxis Media & Consulting SRL**
Contractor SATI:	**Thinkdigital Internet & Advertising SA**
Director General:	**Dragos Stanca**
Reprezentant BRAT:	**Dragos Stanca**
Adresa	**Bucuresti, Aleea Suter Nr. 17, camerele 17 si 18, Sector 4**
Telefon:	**021-410.10.38**
E-mail:	**dragos.stanca@thinkdigital.net**
Regie Publicitate:	**Thinkdigital Internet & Advertising SA**
Departament Publicitate:	**-**

- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

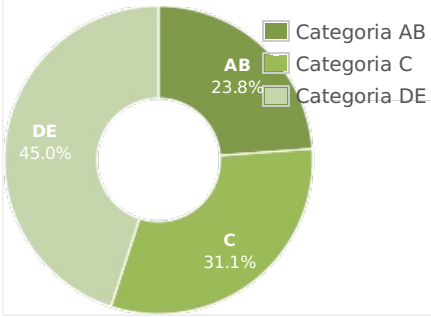
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Decembrie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	411	100	100
Gen	Masculin	268	65.3	130
	Feminin	142	34.7	69
Varsta	16-18 Ani	21	5.2	109
	19-24 Ani	35	8.6	62
	25-34 Ani	63	15.4	63
	35-44 Ani	122	29.7	116
	45-54 Ani	72	17.5	103
	55-64 Ani	71	17.2	154
	65-74 Ani	27	6.5	174
Categorie sociala ESOMAR	Categoria AB	98	24	86
	Categoria C	128	31.1	86
	Categoria DE	185	45	124

SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT