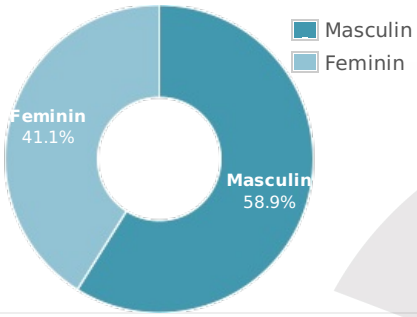
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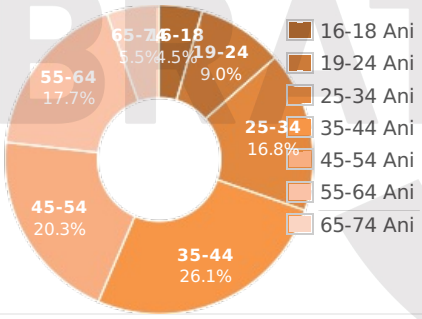
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- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

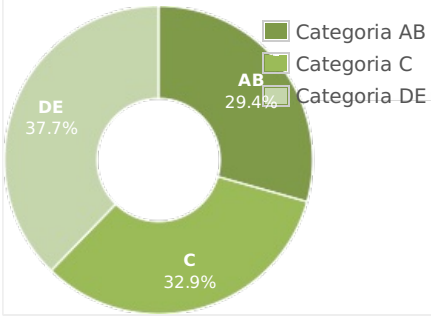
Gen



Varsta



Categorie sociala ESOMAR



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Profil audienta: 1-31 Decembrie 2019

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	310	100	100
Gen	Masculin	182	58.9	117
	Feminin	127	41.1	82
Varsta	16-18 Ani	14	4.4	96
	19-24 Ani	28	8.9	60
	25-34 Ani	52	16.9	70
	35-44 Ani	81	26.2	103
	45-54 Ani	63	20.5	123
	55-64 Ani	55	17.6	162
	65-74 Ani	17	5.4	131
Categorie sociala ESOMAR	Categoria AB	91	29.3	90
	Categoria C	102	32.8	91
	Categoria DE	117	37.9	118

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