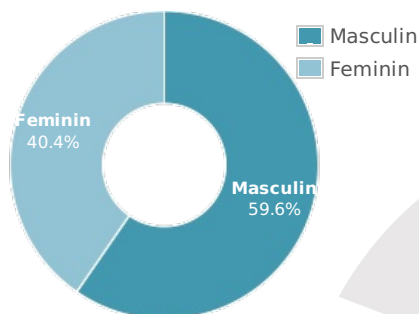


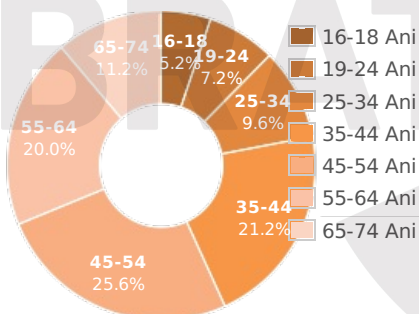
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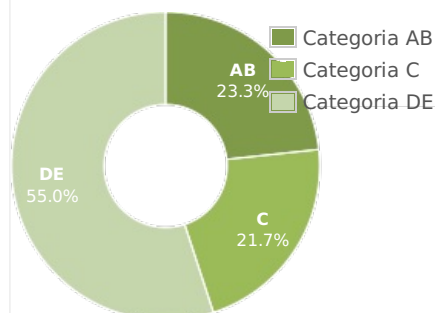
Gen



Varsta



Categorie sociala ESOMAR



SATI

STUDIUL DE AUDIENTA SI TRAFIC INTERNET

Profil audienta: 1-31 August 2023

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	250	100	100
Gen	Masculin	149	59.6	122
	Feminin	101	40.4	78
Varsta	16-18 Ani	13	5.1	93
	19-24 Ani	18	7.3	71
	25-34 Ani	24	9.7	49
	35-44 Ani	53	21.4	89
	45-54 Ani	64	25.5	115
	55-64 Ani	50	19.9	168
	65-74 Ani	28	11.2	160
Categorie sociala ESOMAR	Categoria AB	58	23.2	102
	Categoria C	54	21.8	83
	Categoria DE	137	55	107

