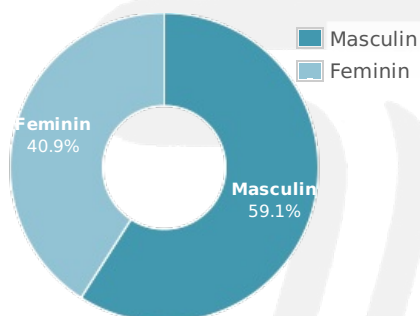


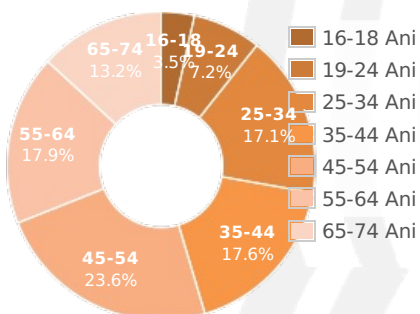
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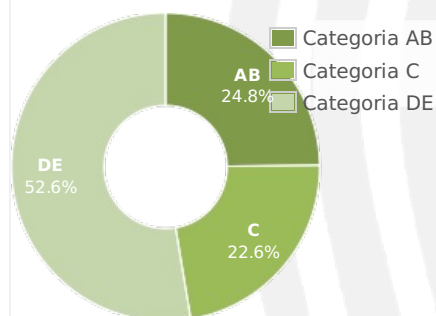
## Gen



## Varsta



## Categorii sociale ESOMAR



**Profil audienta: 1-30 Aprilie 2022**

<b>Grup</b>	<b>Grup tinta</b>	<b>Vizitatori pe Luna (VpL)</b>		<b>Index afinitate</b>
		<b>Mii persoane</b>	<b>Structura (%)</b>	
Total	Total	403	100	100
Gen	Masculin	238	59.1	120
	Feminin	165	40.9	80
Varsta	16-18 Ani	14	3.5	72
	19-24 Ani	29	7.1	65
	25-34 Ani	69	17.1	83
	35-44 Ani	71	17.6	73
	45-54 Ani	95	23.7	108
	55-64 Ani	72	18	153
	65-74 Ani	53	13.1	204
Categorii sociale ESOMAR	Categoria AB	100	24.8	107
	Categoria C	91	22.7	78
	Categoria DE	212	52.6	109