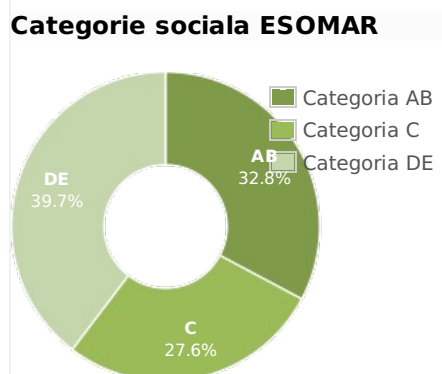
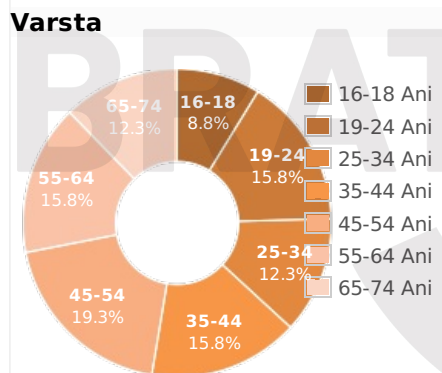
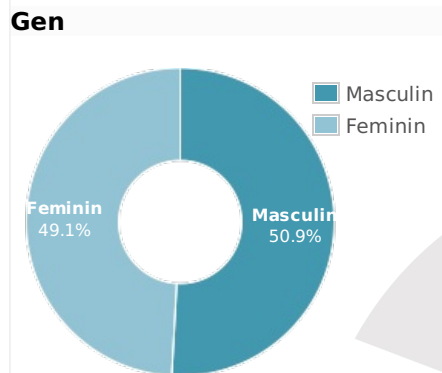


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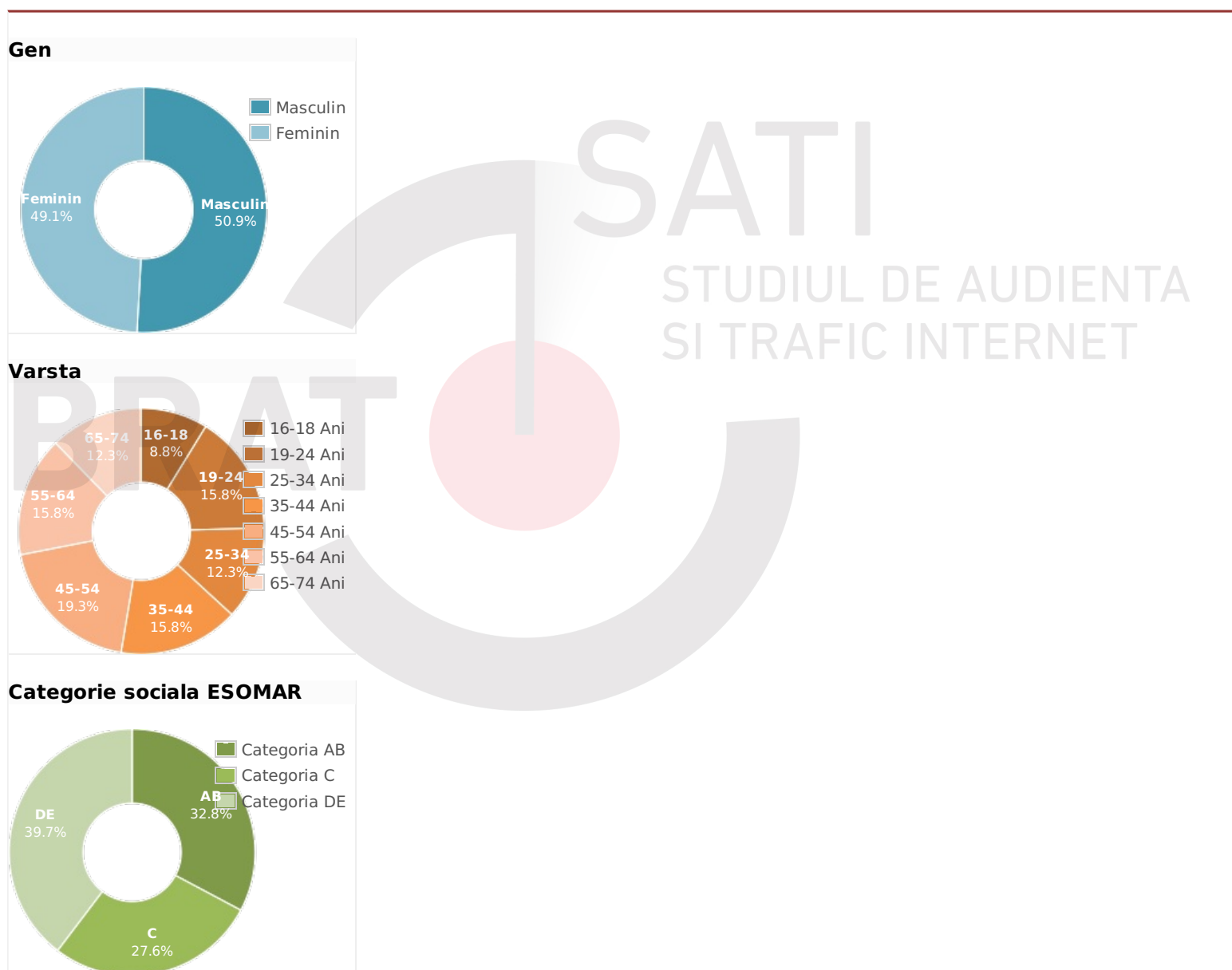
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SATI

STUDIUL DE AUDIENTA SI TRAFIC INTERNET



**Profil audienta: 1-31 August 2023**

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	57	100	100
Gen	Masculin	29	51.6	106
	Feminin	28	48.4	94
Varsta	16-18 Ani	5	9.3	168
	19-24 Ani	9	15.9	155
	25-34 Ani	7	12.3	61
	35-44 Ani	9	15.5	65
	45-54 Ani	11	18.7	85
	55-64 Ani	9	16.4	139
	65-74 Ani	7	11.9	171
Categorie sociala ESOMAR	Categoria AB	19	33.2	145
	Categoria C	16	27.3	104
	Categoria DE	23	39.5	77

