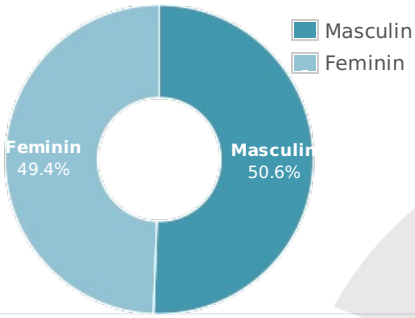
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categorie: Stiri generale
Faptele asa cum sunt

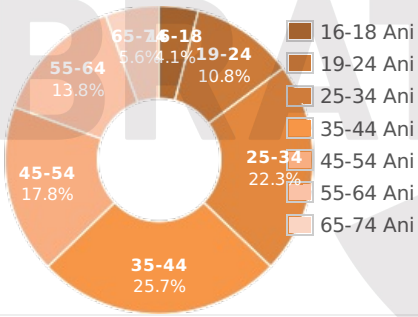
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- Gen
- Varsta
- Categorie sociala ESOMAR

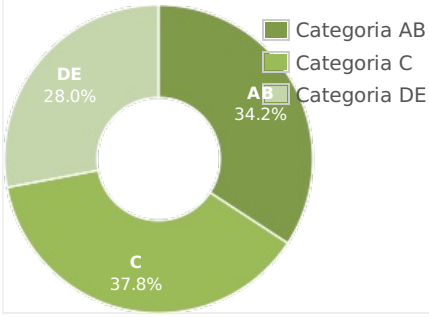
Gen



Varsta



Categorie sociala ESOMAR



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BRAT

Profil audienta: 1-31 August 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	1860	100	100
Gen	Masculin	941	50.6	99
	Feminin	919	49.4	100
Varsta	16-18 Ani	76	4.1	93
	19-24 Ani	200	10.8	74
	25-34 Ani	414	22.3	89
	35-44 Ani	478	25.7	101
	45-54 Ani	330	17.7	107
	55-64 Ani	256	13.8	125
	65-74 Ani	105	5.6	162
Categorie sociala ESOMAR	Categoria AB	636	34.2	118
	Categoria C	704	37.9	106
	Categoria DE	520	27.9	78

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