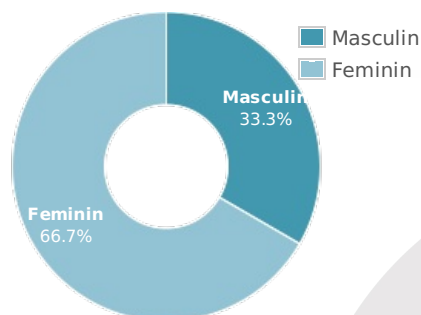


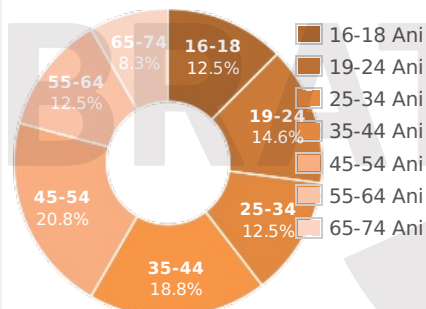
Contractor SATI: **Ringier Romania SRL**
Director General: **Mihnea Vasiliu**
Reprezentant BRAT: **Andrei Ursuleanu**
Adresa: **Bd. Dimitrie Pompeiu, nr. 9-9A, Iride Business Park, corp B2B, Sector 2, Bucuresti**
Telefon: **021-20.30.800;021-20.93.400**
E-mail: **andrei.ursuleanu@ringier.ro**
Regie Publicitate: **Thematic Digital SRL**
Departament Publicitate: **Andrei Ursuleanu**

- [Profil general](#)
- [Gen](#)
- [Varsta](#)
- [Categorii sociale ESOMAR](#)

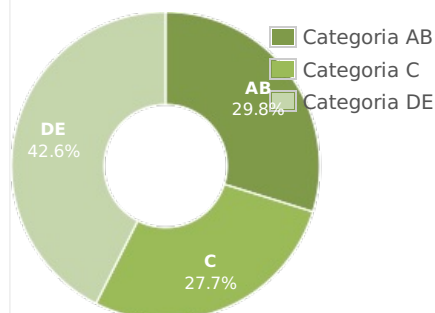
Gen



Varsta



Categorii sociale ESOMAR



SATI

STUDIUL DE AUDIENTA SI TRAFIC INTERNET

Profil audienta: 1-31 Decembrie 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	47	100	100
Gen	Masculin	16	33.5	67
	Feminin	32	66.5	131
Varsta	16-18 Ani	6	11.6	223
	19-24 Ani	7	15	147
	25-34 Ani	6	13	66
	35-44 Ani	9	19.1	81
	45-54 Ani	10	20.5	91
	55-64 Ani	6	11.7	91
	65-74 Ani	4	9.2	144
Categorie sociala ESOMAR	Categoria AB	14	29.7	113
	Categoria C	13	28.4	102
	Categoria DE	20	41.9	90

