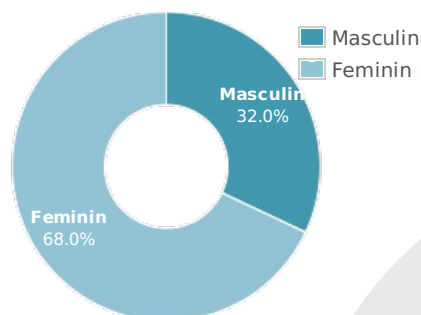


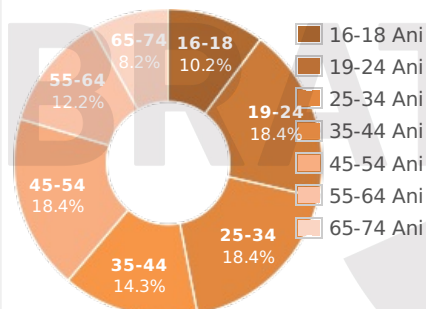
Contractor SATI: **Ringier Romania SRL**
Director General: **Dan Puica**
Reprezentant BRAT: **Andrei Ursuleanu**
Adresa: **Bd. Dimitrie Pompeiu, nr. 9-9A, Iride Business Park, corp B2B, Sector 2, Bucuresti**
Telefon: **021-20.30.800;021-20.93.400**
E-mail: **andrei.ursuleanu@ringier.ro**
Regie Publicitate: **Thematic Digital SRL**
Departament Publicitate: **Andrei Ursuleanu**

- [Profil general](#)
- [Gen](#)
- [Varsta](#)
- [Categorii sociale ESOMAR](#)

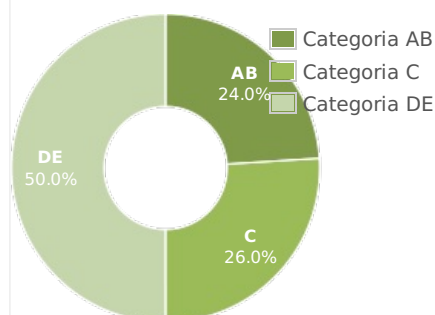
Gen



Varsta



Categorii sociale ESOMAR



SATI

STUDIUL DE AUDIENTA SI TRAFIC INTERNET

Profil audienta: 1-30 Aprilie 2023

| Grup | Grup tinta | Vizitatori pe Luna (VpL) | | Index afinitate |
|--------------------------|--------------|--------------------------|---------------|-----------------|
| | | Mii persoane | Structura (%) | |
| Total | Total | 50 | 100 | 100 |
| Gen | Masculin | 16 | 31.3 | 64 |
| | Feminin | 34 | 68.7 | 133 |
| Varsta | 16-18 Ani | 5 | 9.6 | 206 |
| | 19-24 Ani | 9 | 17.8 | 165 |
| | 25-34 Ani | 9 | 17.8 | 88 |
| | 35-44 Ani | 7 | 15 | 66 |
| | 45-54 Ani | 9 | 18.9 | 83 |
| | 55-64 Ani | 6 | 11.9 | 91 |
| | 65-74 Ani | 4 | 9.1 | 142 |
| Categorie sociala ESOMAR | Categoria AB | 12 | 25.1 | 98 |
| | Categoria C | 13 | 25.4 | 103 |
| | Categoria DE | 25 | 49.5 | 98 |

