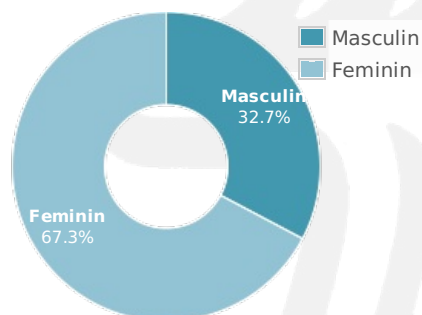


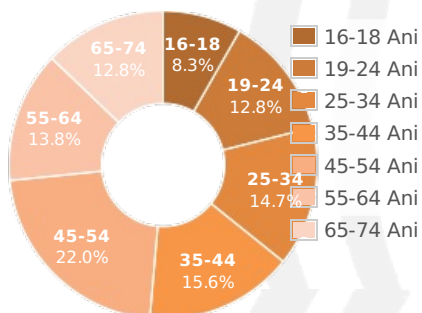
Contractor SATI: **Ringier Romania SRL**
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Reprezentant BRAT: **Andrei Ursuleanu**
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- [Categorii sociale ESOMAR](#)

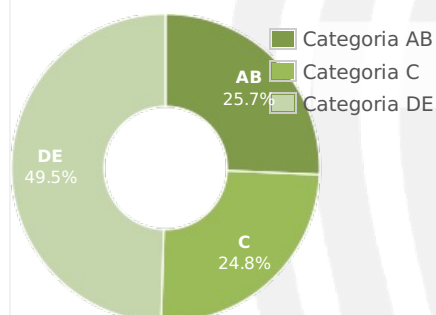
Gen



Varsta



Categorii sociale ESOMAR



Profil audienta: 1-30 Aprilie 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	110	100	100
Gen	Masculin	36	32.8	66
	Feminin	74	67.2	131
Varsta	16-18 Ani	9	7.9	163
	19-24 Ani	14	12.7	116
	25-34 Ani	16	14.7	72
	35-44 Ani	17	15.7	65
	45-54 Ani	24	21.8	99
	55-64 Ani	15	14.1	120
	65-74 Ani	14	13	204
Categorii sociale ESOMAR	Categoria AB	28	25.9	112
	Categoria C	27	25	86
	Categoria DE	54	49.1	101