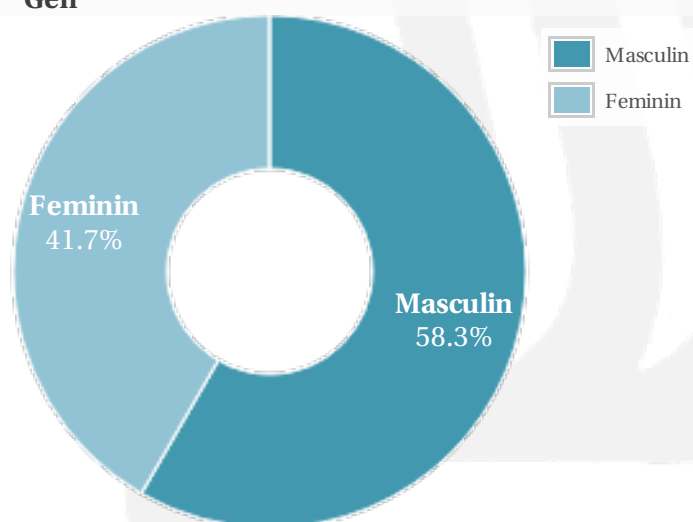


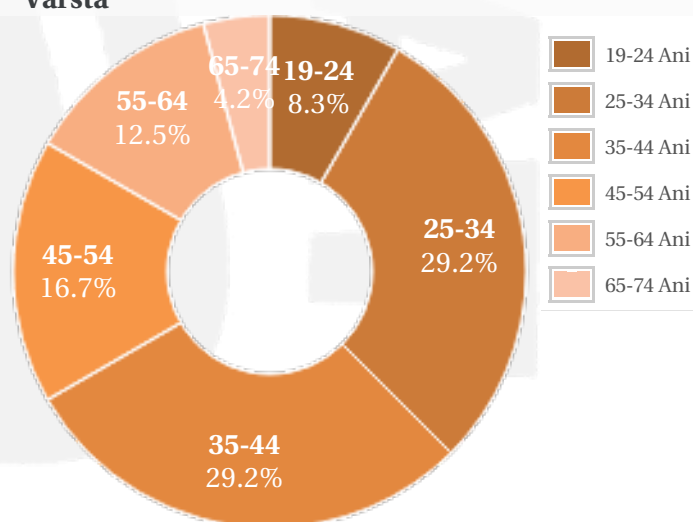
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Profil general Gen Varsta Categorie sociala ESOMAR

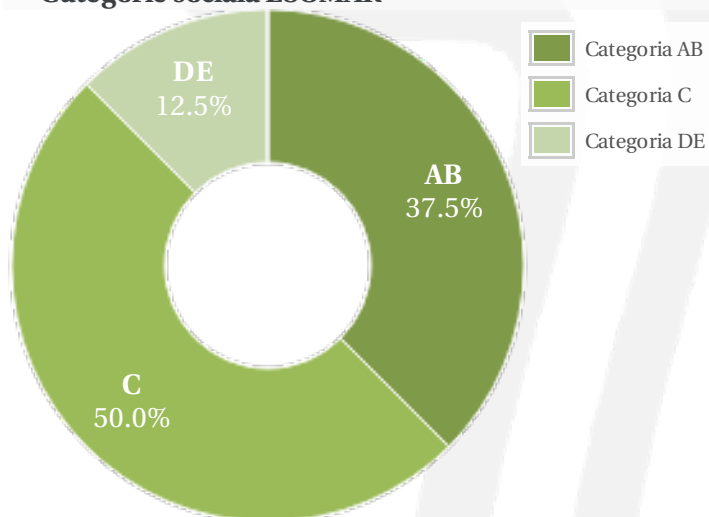
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-31 Ianuarie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	25	100	100
Gen	Masculin	14	58.6	117
	Feminin	10	41.4	82
Varsta	14-18 Ani	-	1.2	24
	19-24 Ani	2	7.9	57
	25-34 Ani	7	29.8	121
	35-44 Ani	7	28.4	112
	45-54 Ani	4	16.4	96
	55-64 Ani	3	12.5	112
	65-74 Ani	1	3.8	101
Categorii sociale ESOMAR	Categoria AB	9	37.8	136
	Categoria C	12	50.4	139
	Categoria DE	3	11.8	32