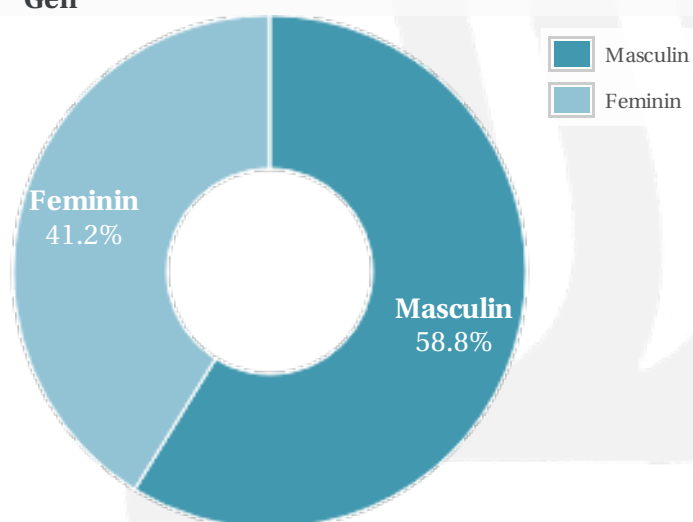


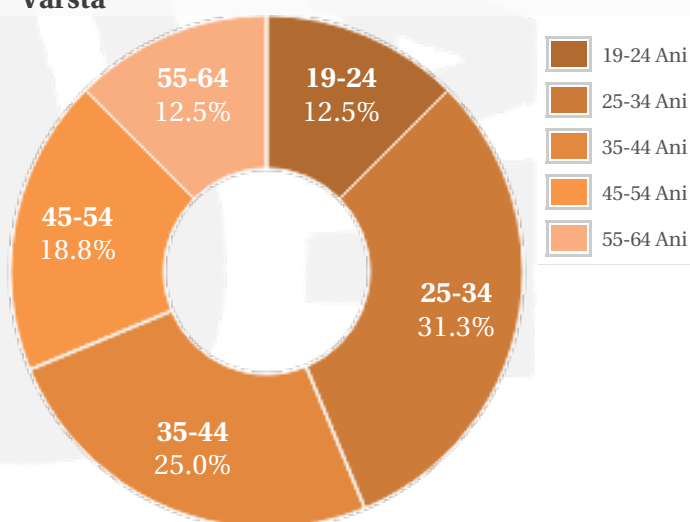
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Profil general Gen Varsta Categorie sociala ESOMAR

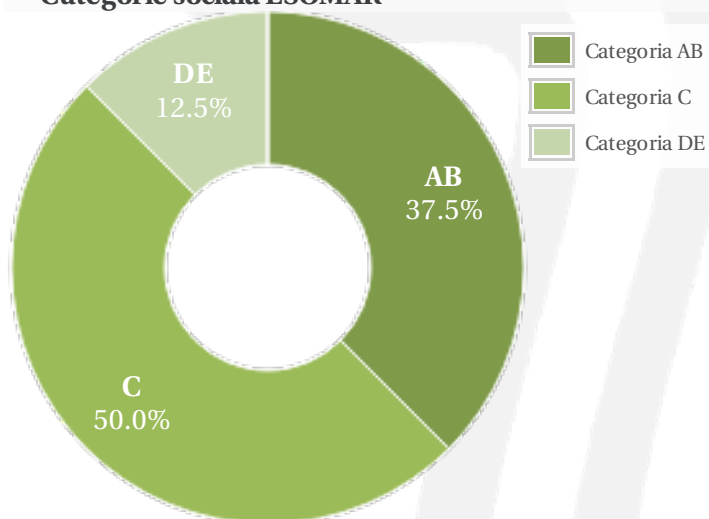
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-31 August 2020

Grup	Grup tinta	Vizitatori pe Saptamana (VpS)		Index afinitate
		Mii persoane	Structura (%)	
Gen	Masculin	10	60.3	118
	Feminin	7	39.7	80
Varsta	14-18 Ani	-	2	46
	19-24 Ani	2	11.9	82
	25-34 Ani	5	33	133
	35-44 Ani	4	26.2	103
	45-54 Ani	3	16.3	98
	55-64 Ani	2	9.1	82
	65-74 Ani	-	1.5	42
Categorii sociale ESOMAR	Categoria AB	6	39.4	136
	Categoria C	8	46.4	130
	Categoria DE	2	14.2	40