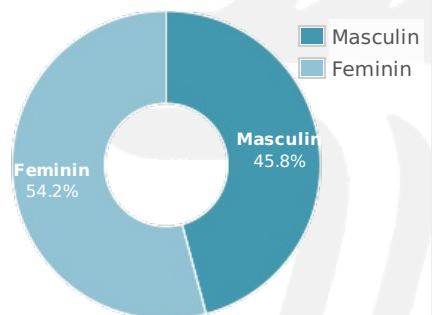


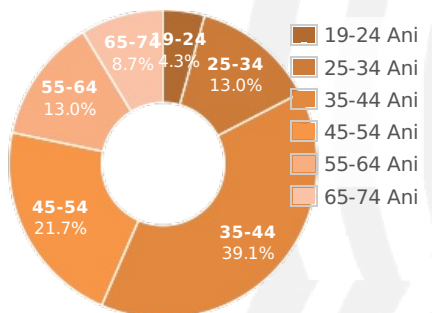
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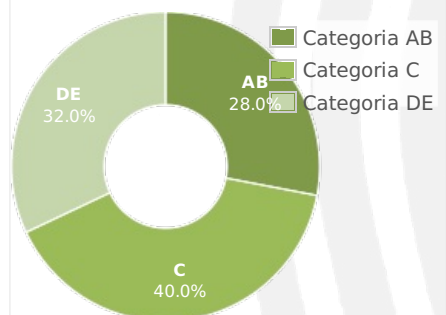
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-30 Aprilie 2022

| Grup | Grup tinta | Vizitatori pe Luna (VpL) | | Index afinitate |
|--------------------------|-------------------|---------------------------------|----------------------|------------------------|
| | | Mii persoane | Structura (%) | |
| Total | Total | 25 | 100 | 100 |
| Gen | Masculin | 11 | 46.4 | 94 |
| | Feminin | 13 | 53.6 | 105 |
| Varsta | 16-18 Ani | - | 1.3 | 26 |
| | 19-24 Ani | 1 | 5.5 | 51 |
| | 25-34 Ani | 3 | 13.8 | 67 |
| | 35-44 Ani | 9 | 36.3 | 151 |
| | 45-54 Ani | 5 | 22.1 | 100 |
| | 55-64 Ani | 3 | 14 | 119 |
| | 65-74 Ani | 2 | 7 | 109 |
| Categorii sociale ESOMAR | Categoria AB | 7 | 27.2 | 118 |
| | Categoria C | 10 | 41.9 | 145 |
| | Categoria DE | 8 | 30.9 | 64 |