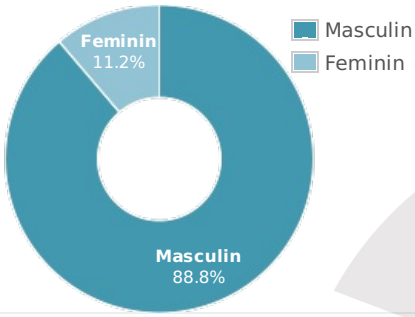
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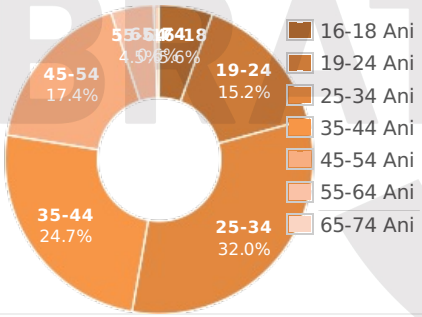
Editor:	**Active Soft**
Contractor SATI:	**Thinkdigital Internet & Advertising SA**
Director General:	**Dragos Stanca**
Reprezentant BRAT:	**Dragos Stanca**
Adresa	**Bucuresti, Aleea Suter Nr. 17, camerele 17 si 18, Sector 4**
Telefon:	**021-410.10.38**
E-mail:	**dragos.stanca@thinkdigital.net**
Regie Publicitate:	**Thinkdigital Internet & Advertising SA**
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- Gen
- Varsta
- Categorie sociala ESOMAR

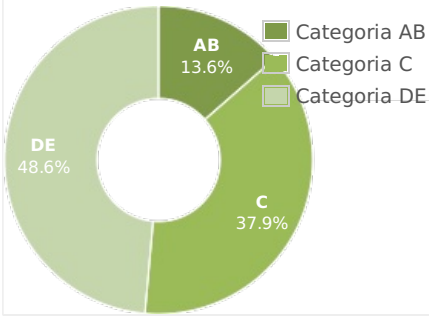
Gen



Varsta



Categorie sociala ESOMAR



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BRAT

Profil audienta: 1-31 Mai 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	178	100	100
Gen	Masculin	158	88.7	173
	Feminin	20	11.3	23
Varsta	16-18 Ani	10	5.7	129
	19-24 Ani	27	15.1	105
	25-34 Ani	57	32	128
	35-44 Ani	44	24.6	96
	45-54 Ani	31	17.3	104
	55-64 Ani	8	4.6	42
	65-74 Ani	1	0.7	19
Categorie sociala ESOMAR	Categoria AB	24	13.8	47
	Categoria C	67	37.6	103
	Categoria DE	86	48.7	141

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