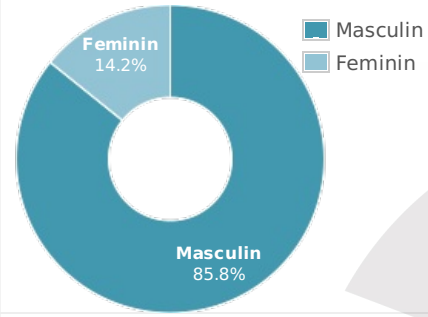
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categorie: Auto & moto

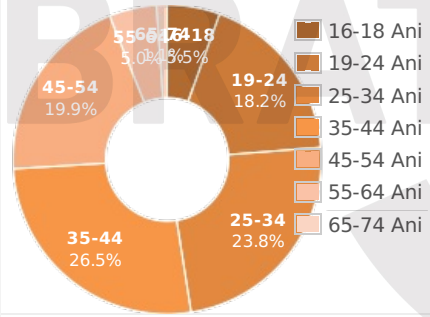
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- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

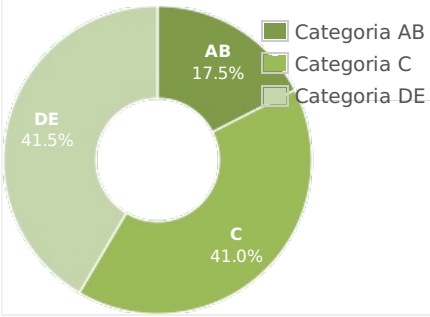
Gen



Varsta



Categorie sociala ESOMAR



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Profil audienta: 1-31 Decembrie 2019

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	182	100	100
Gen	Masculin	157	85.9	171
	Feminin	26	14.1	28
Varsta	16-18 Ani	10	5.6	121
	19-24 Ani	33	18.3	124
	25-34 Ani	43	23.6	98
	35-44 Ani	48	26.5	104
	45-54 Ani	36	19.6	118
	55-64 Ani	9	5	46
	65-74 Ani	2	1.3	32
Categorie sociala ESOMAR	Categoria AB	32	17.4	53
	Categoria C	75	41	114
	Categoria DE	76	41.6	130

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